

EDUCATION COMMITTEE MEETING
Monday, March 21, 2005

In Attendance: Doug Auld, Richard Eglen, Ralph Garippa, Kat Harrison, Meina Liang, Lisa Minor, and Terry Riss

Not in Attendance: John Dunlop and Christian Parker

Agenda:

- Setting time for next meetings
- AOC
- Questions for the survey
- Natural Products Virtual Seminar

Discussions in the order they were held...

Setting time for next meetings

Second Tuesday of each month at 11:00am EST, 8:00am Pacific, 5:00pm European for a 90 minute time frame.

Action Item:

- *Kat will send an email to everyone confirming the next four months dates.*

AOC

Amy Wilson is standing down in the summer because of law school commitments. The AOC and Education committees are linked due to the overlap in academics. The AOC put together a meeting at Harvard and want to do one at NIH. They want to partner with the Education Committee to create seminars or course work. AOC held a symposium – a forum for academics to hear more about pharma, where Harvard and pharma companies spoke – which could work out for the ed. committee too. Lisa will provide more information at the April Ed Comm. meeting.

An idea is mentioned to approach vendors or universities to have a “Wet Lab” available at conferences, regional~~s~~ or in general, so people can try out pieces of equipment prior to purchase or becoming part of a lab.

The AOC have an evening session scheduled in the San Francisco meeting. Suggestion on the table that Ed Committee members in attendance should take part in the meeting to learn more and make connections with the AOC.

Questions for the survey

Though the length seemed too long, it wasn't a big issue. It is suggested to consolidate the questions by including the directions to rate on a scale of 5 to 1 at the beginning so it doesn't have to be repeated throughout the survey. Question asked if they don't complete the survey would it automatically submit. If true it is suggested to place the

most important questions at the beginning. Shorten the survey by identifying the major topic areas and if they are not interested they can move on to the next question.

A suggestion to include demographics on who is answering the survey, no names but their function and if they manage people. Also adding a question as to whether they would attend or send their people. Kat can pull information if need be. Keep survey at 10 minutes or less.

Question presented to include an incentive. It is felt people may just answer for the incentive and skew the data.

Other suggestions: topics in parenthesis - specify what idea they had for topics, color code so it would be more intuitive for people, or to shorten the survey by creating 2 surveys. The first survey would be simple with sub topics in parenthesis. The follow-up survey would include more detail once there is an idea of which way the members are leaning. Topics 3-4 minutes and follow-up with people to teach courses and the subtopics the committee hasn't thought of. It is suggested to ask at the end if they could answer more specific questions – if they say yes they could continue and answer the questions about subtopics. Subject rose that the header had nothing to do with their survey; it looked more like an advertisement for Geneva. Add rates to the last few questions and more choices for the last question.

Action Item:

- *Kat will look into the survey companies to see what will work.*
- *Make new header for the survey.*

Natural Products Virtual Seminar

General overview: packaged differently Title should reflect the actual topic of the seminar “use of natural products in antimicrobial discovery.” Question raised if it will just be the PowerPoint or will it include a presentation? It will be the presenter and slide show like a Webex. Suggested to include what would be the audio into the text notes. Kat explains that KRM puts everything on a CD afterwards to sell.

Action Item:

- *Suggestions are welcome for another speaker on anything.*